PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

December 21, 1998

Mr. Randy Douglas
Field Marketing, Inc.
640 N. LaSalle Street
Suite 640
Chicago, Illinois 60610

Dear Mr. Douglas:

Attached please find the specifications for a bid we are requesting for the management of the 1999 Marlboro Miles For Admission program. The requirements are self explanatory, however, if you should have any questions, please feel free to contact me at (917) 663-2360.

Two copies of your firm's bid response must be sent in separate sealed envelopes directly to 120 Park Avenue, New York, NY 10017 to the attention of:

Ms. J. Yvette Robinson
Manager, Marlboro Community Event Marketing (12th Floor)

Mr. Brian Colby
PM USA Finance (15th Floor)

Bids are due no later than January 12 , 1999.

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Source: https://www.industrydocuments.ucsf.edu/docs/yqkm0004

Failure to send in your bid by that date to the individuals listed above will result in your company's disqualification from the bidding process.

We look forward to receiving your bid.

Sincerely,

J. Yvette Robinson
Manager
Marlboro Community Event Marketing

cc:
S. Anderson
I. Broeman
G. Fawcett
J. Fontanez
L. Lubrano
S. Nayar

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